

AMITY BUSINESS SCHOOL(ABS)

AMITY UNIVERSITY HARYANA(AUH), MANESAR

**REPORT ON CORPORATE CONNECT PROGRAM HELD ON 2.FEBRUARY.2017. AT
AMITY UNIVERSITY, HARYANA, MANESAR CAMPUS, AUDITORIUM, B BLOCK FOR
ALL MBA STUDENTS:**

CORPORATE CONNECT: GUEST CORPORATE SPEAKER: Mr Paramjit Lamba, AVP (HR)
Orient Craft Ltd, On Topic: Organizational Planning, Efficiency & Excellence

CORPORATE CONNECT: ABS CO-ORDINATOR: Ajay Kumar Pandey

CRC CO-ORDINATOR: Ankur Gupta

S.NO	TIMING	CORPORATE CONNECT PROGRAMME	PROGRAMME DESCRIPTION	OUTCOME
1	10:00- 10:15 AM	Mr Paramjit Lamba was welcomed and introduced by ABS co-ordinator and CRC co- ordinator	Mr Lamba briefly introduced himself to the students and also apprises them about his organization Orient Craft Ltd	Corporate talk begins with welcoming the guest and introduction
2	10:15- 12:45 PM	Expert talk in the area of organizational excellence, planning & efficiency	Students were apprised of concepts like leadership, strategic planning, customer and market focus, process management and business results	Students were equipped with the skills to understand strategic options and analyse real time issues to achieve excellence
3	12:45- 1:00 PM	Question Answer session	Students were encouraged to bring out their queries and doubts related to the various aspects of planning, leadership, strategy and excellence	Interactive session with students enlightened them further in the area of excellence
4	1:00 - 1:10 PM	Vote of thanks	Mr Chharudutta was thanked formally by the co-ordinators of the programme for sharing his valuable ideas and sparing time from his busy schedule to enrich	Corporate talk ended with vote of thanks

			students.	
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